# The Incentive Integrity Audit

From Culture Is What Management Tolerates by Hazel Crowe, Appendix D

Chapter 9. Everything that's counted, targeted or rewarded, including the thank-yous.

| | Measure or reward | What we say we want | What it pays for, chased on its own | How it could be gamed | Keep, fix or drop |
|---|---|---|---|---|---|
| 1 | | | | | |
| 2 | | | | | |
| 3 | | | | | |
| 4 | | | | | |
| 5 | | | | | |
| 6 | | | | | |


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